



team@leapinlizardlabels.com | [970-484-0850](tel:970-484-0850)

Design Guidelines

Looking to hire a designer or design your own label?

We recommend hiring a freelance designer that knows the in's and out's of label printing to make sure you get exactly what you are looking for. Or, if you are looking to design yourself, we recommend programs like Canva.com that are easy to use and allow your artwork to be exported in the appropriate format.

Below you will find a list of steps to help guide you through our design process, and what we will need in order to print your labels to your specifications. Please feel free to reach out if you have any questions, and our team would love to help you out!



Acceptable File formats

- Vector files (Adobe Illustrator is our pick)
- High-quality PDF

Please note: Any files requiring white ink (spot metallic) printing **must be** 100% vector (Adobe Illustrator).



Resolution

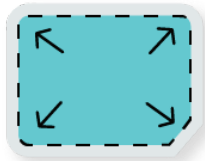
If you are saving your artwork as a raster file (.jpg, .tiff, .png) please save the files as **300dpi** or higher, for best results.



Color Profile

To create your label you will want to use CMYK for your color profile. This will allow your labels to print with the correct color format.

In Illustrator: *File > Document color mode > CMYK Color must be selected*



Add Bleed

Please make sure you add at least **0.25"** to the width and height of your label, and extend the artwork to fill this area. This assures that when your labels are cut, there is no unwanted white trim around the label and your color goes all the way to the edge (if applicable).



Outline or attach fonts

When using a program such as Illustrator, make sure all text is outlined. You can also send us your font files.

In Illustrator: *Select All Text. Then "Type" from top menu > "Create Outlines"*



Embed Links

When you are using a program such as Illustrator, you will want to make sure any pictures, graphics, or other linked files are embedded so they are not missing when we open up the file.

In Illustrator: *Select All Links Window > Links > Panel Menu > Embed Images*



Save the Correct File Type

We can work with a variety of files, however, we prefer Illustrator, EPS, or high-quality PDF files. Just a reminder, that any files requiring white ink (spot metallic) printing **must be** 100% vector (Adobe Illustrator).



Email Us your Artwork

You can email your artwork to team@leapinlizardlabels.com. Note: Please make sure to state the size of your label in the email. We don't want to assume the artboard is the correct size.

If you have any questions on the above steps, please feel free to reach out and our team will happily assist you.