

# 2023 Sustainability Report

It Starts With Us





## LETTER FROM THE CEO

Our goal is to fully offset our carbon footprint with sustainability and green initiatives.

We do our best to offer as many environmentally friendly options as possible for our clients. We are also involved with many industry leaders to continue to give back. And in our day-to-day operations, we are involved in making small but impactful movements to further our commitment to sustainability. We are committed to off-setting our carbon footprint by 2025. Internally, we do this by using recycled materials, water-based inks, and conservation initiatives, such as, running our facility with Wind Power, recycling our backing for packaging and shipping, and continually looking at ways to re-purpose it, composting our food scrap, and continuously striving to move away from single-use plastics

For us, awareness and transparency are key ingredients when it comes to our eco-friendly approach and goals. We believe that every action counts, even the smallest ones. Inch by inch we are moving the dial to become more environmentally friendly. Our mindset helps us jump-start how we think, respond, and take action to become green within our Leapin' culture and community. Starting with setting some serious goals and partnering with organizations that are making a huge impact in our backyard and around the world. Together, we can make a difference!

Sincerely,

Todd Boyt





## Sustainable Mission and Responsibility

**It is our responsibility work towards a holistic sustainability strategy and practice for us and our customers.  
We are responsible to be honest about sustainable capabilities within the industry and organization.**





# About this Report

## 2023 Sustainable Progress

Leapin’ Lizard Labels 2023 report  
Reflects sustainable efforts and reporting  
During the 2023 calendar year.  
The 2023 report guides through  
Projects and initiatives implemented in  
2023 and details sustainable policies  
updated in 2023.

This years report was prepared in  
reference to the Colorado Green  
Business Network framework  
and guidelines for reporting as well  
as information deem important by  
the internal Green Team.



In 2023, LLL started the  
Greenhouse Gas inventory (GHG)  
and will disclose metrics annually  
as we increase the accuracy of  
our data

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Internal metrics of Electricity,  
waste, and recycling will compare  
2022 data to 2023 data along with  
sales to disclose usage annually.



# 2023 Sustainable Highlights

In 2023 we successfully implemented goals, strategy and outreach.

## 100% Solar Power Credits

Leapin Lizard labels in 2023 added 100% solar credits through Poudre Valley REA with a community solar farm.



## Strive for Livable Wages

Over 75% of employees made a livable wage for their area. Wage increases were given to meet the livable wage criteria for Fort Collins CO. Wages from the CEO to the lowest paid employee is less than 5x higher



## Sustainable Outreach 2023

We participated in several local sustainable outreach events in 2023. The Fort Collins winter Bike to Work day working as a stop with other local businesses. Sponsored and tabled at the Sustainable Living Associations Earth day event in April, and Sponsored and tabled at Poudre River Fest in August.

## In Office Composting

In 2023 we started composting our in house food scraps through Compost Queen Fort Collins implements and maintained by our Green Team.



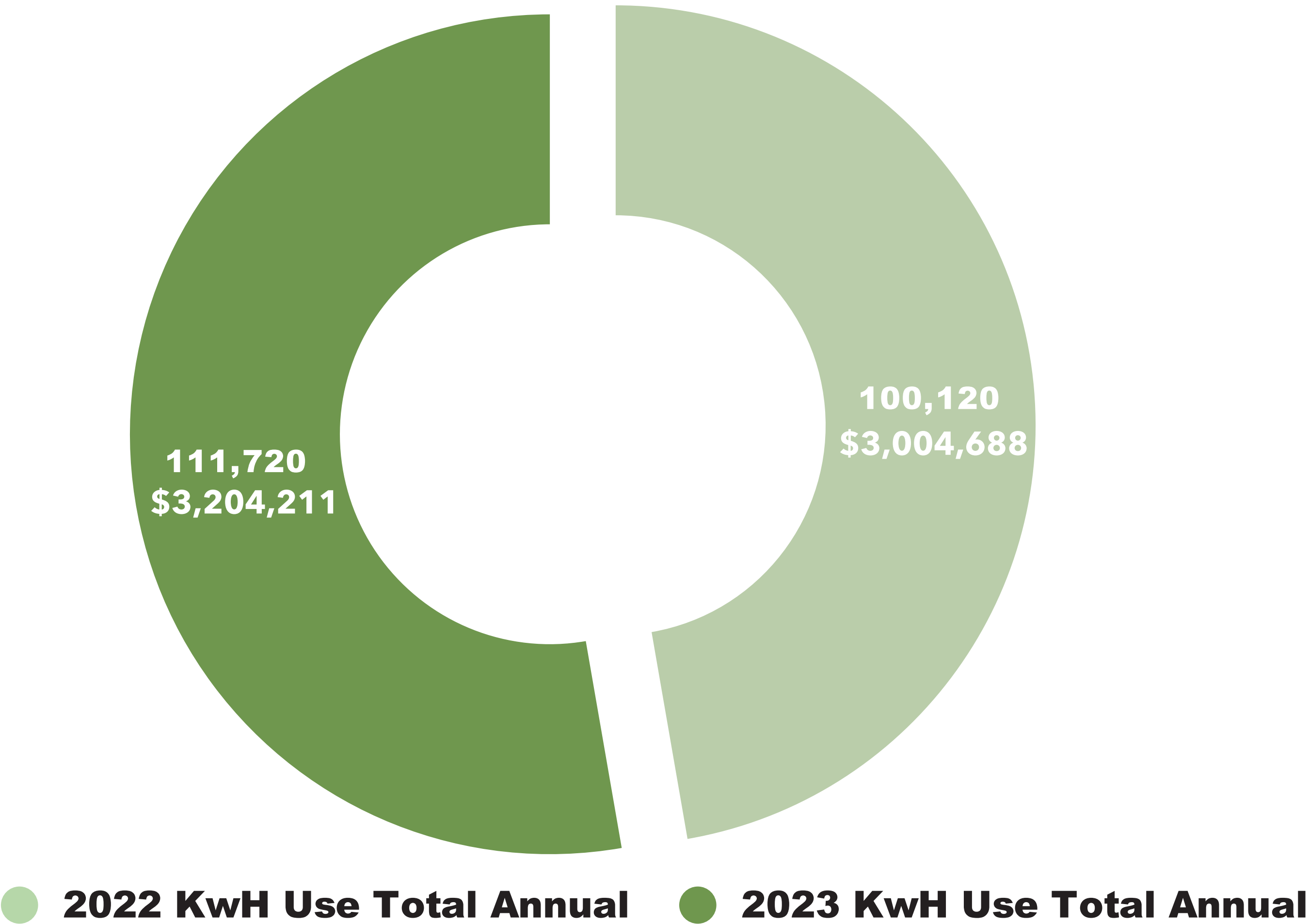
## Sustainable Policies and Procedures

We updated, added and implemented many polices. Some include a sustainable travel policy, purchasing policy, environmental policy, paid volunteer leave policy and reduction or hazardous waste policy, and diversity and inclusion

## KWH Use from 2022 to 2023 with annual sales

# Usage Data from 2022 to 2023

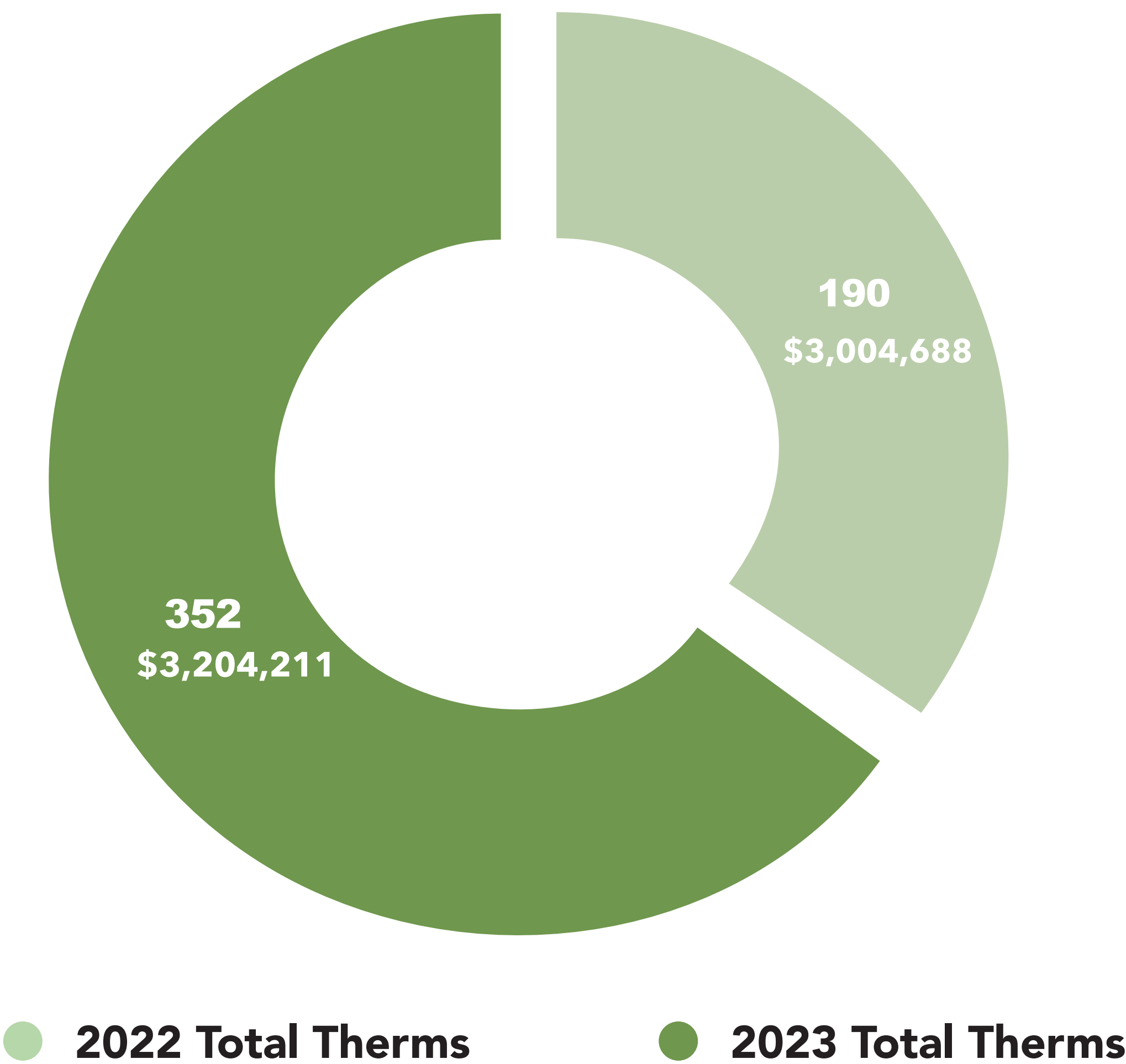
This data is collected to monitor usage. Leapin' Lizard Labels uses 100% Solar power purchased through a community solar farm as of 2023.



# Usage Data from 2022 to 2023

This data is collected to monitor usage. Usages is further added to the GHG inventory.

Total Gas usage from 2022 to 2023, Therms





# Areas of Impact and Progress

## Area of Impact: Internal Climate Control

Based on the guidance from the Colorado Green Business Network, a area of impact we face is internal climate control with various areas of our building experiencing different temperature levels and airflow.

### Progress

To combat this we have started testing a climate controlled print room for our printers and material. See Strategic plans for further project outlines.

## Area of Impact: Waste

The discarding of material and waste due to errors is a large area of impact, but this can be reduced. Materials are not easily recycled and contain plastic coatings which are difficult to breakdown at end of life.

### Progress

The development and implementation of automation in the print room has helped reduce waste by catching input errors before printing has begun. Input errors happen in both the pre-press process and print process, and automation reduces those errors. This has been seen in early 2024 by a reduction in cost of goods and added efficiency to hit below reprint goals.



# Areas of Challenge

Building location makes tracking water usage impossible to note

Breaking the barrier of inherent bad practices within the printing industry

Materials that are 100% eco-friendly and high quality are hard to come by

Parts of the material can be hard if not impossible to recycle

Procurement from sustainable manufacturers can be difficult to get into

Environmental control of unit, excess electricity use and loss

Eco-Negativity among team members or other community members

Some practices are difficult to change given the nature of the industry



# Opportunities for Sustainable Growth

In the printing industry there are many opportunities for sustainable growth. Leapin Lizard continuously looks for procurement opportunities of sustainable materials that match our values.

## Community

Building and maintaining a sustainable community within our community, is how we plant to continuously grow and maintain sustainable momentum. Building partnerships and outreach with out community helps build sustainable accountability and spreads ideas.

## Workflow Automation and Connectivity

Automation has sustainability benefits. This process can assists printers to efficiently print with reduced errors, meaning less waste, lowered resource use such as energy, manpower and materials. We have started to develop a printing script to partner our work order system, file system and printing system to automate the printing process.

## Sustainable Projects and Thinking

Implementing sustainable thinking into day to day operations has begun and is a great option for sustainable growth. Actions like motion sensor lights, powering down technology at the end of the day, and practices in production and pre press, all approached with a sustainable mindset to reduce waste and resource usage. We hope to implement fun activities to engage the team in sustainable thinking and increase internal culture.



# Strategic Sustainability Plans of Action

## Project 1: Update Doors and Windows For Better Environmental Insulation

A noted struggle for our building is the environment/climate control indoors. By 2025 we aim to replace the front entrance doors, front office windows and shipping entrance door to more efficient and modern versions.

### Projected Outcome

It is projected that installing more environment efficient doors and windows will help maintain internal climate with eliminating heating or cooling leakage. In the long run this project should reduce electricity and gas use in regulating the indoors environment.

Note\* Some project timelines may change depending on internal and environmental updates All sustainability projects are approved by the CEO and continuously reviewed

## Action Items

**Action 1: Maintain Electricity and Gas  
Monthly Recording**  
**Timeline: Ongoing**

**Action 2: Receive Price Quotes**  
**Timeline: Ongoing**

**Action 3: Budgeting and Scheduling**  
**Timeline: Due by end of year**

**Action 4: Record Electricity and Gas to  
Determine any usage change**  
**Timeline: Starting 2025**



# Strategic Sustainability Plans of Action

## Project 2 in process: Climate Controlled Print Room

Climate control indoors is an area of impact. This project is on going and has many steps for us to complete and consider going forward.

### Projected Outcome

Separating the print room into a separate climate controlled area will in hope provide better humidity and temperature to maintain printers and material. We project that with better humidity and temperature printers may run more smoothly, meaning less visits and travels from printer maintenance teams.

Note\* Some project timelines may change depending on internal and environmental updates All sustainability projects are approved by the CEO and continuously reviewed

## Action Items

**Action 1: Calculate a base data of climate in printing area**

**Timeline: Complete, 1 month of data**

**Average Humidity: 20.7%**

**12% different from lowest humidity to highest**

**Average Temp: 71 degrees f**

**15 degree difference from lowest temp to highest temp**

**Action 2: Base testing before install, do curtains work**

**Notes: For base testing, painter plastic was put up around printing area.**

**Goal: To test if climate becomes unbearable and to test if curtains will inhibit any production.**

**Timeline: Ongoing through peak summer and peak winter, End of January 2025**

**Action 3: Quotes, curtains and install**

**Timeline: Ongoing**

**Action 4: If testing proves no inhibitors to production, Install**

**Timeline: By end of 2024 into early 2025**



# Strategic Sustainability Establishing and Reviewing Targets

## Establishing Goals

Early goals and sustainable targets were recommended by the CGBN. To continue to make sustainable progress we will assess areas of challenge to outline goals. Reviewing GHG inventories and use data will help us determine future sustainable action.

## Reviewing Targets

Goals and action items are reviewed monthly and development is communicated to the team on a monthly bases. Targets are reviewed by the Sustainability Coordinator and CEO regularly. When an action item is complete, we assess if further action items need adjusted.

## Current Goals

- Better Climate control within the facility
  - Print room separation
  - Update door and windows for efficiency
- On Demand Water heater

## Practices to Maintain Sustainable Goals

- Using standby mode on computers
- Regular shutdown of equipment during off hours
- Regular maintainece on equipment
- Ligts off policy's
- Efficiency processes and timers of lights



# 2023 Green House Gases

Reporting Periods, January 2023 - December 2023

Summary of Organization's Emissions:

Scope 1 Emissions

	CO <sub>2</sub> -e (metric tons)
Stationary Combustion	2
Mobile Sources	0
Refrigeration / AC Equipment Use	1
Fire Suppression	0
Purchased Gases	0

	CO <sub>2</sub> -e (metric tons)	
	Gross	Offsets
Scope 1 Summary	3	0

Scope 2 Emissions

Location-Based Scope 2 Emissions	CO <sub>2</sub> -e (metric tons)
Purchased and Consumed Electricity	57
Purchased and Consumed Steam	0

	CO <sub>2</sub> -e (metric tons)	
	Gross	Offsets
Location-Based Scope 2 Summary	57	0

Market-Based Scope 2 Emissions	CO <sub>2</sub> -e (metric tons)
Purchased and Consumed Electricity	57

Purchased and Consumed Steam	0
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	CO <sub>2</sub> -e (metric tons)	
	Gross	Offsets
Market-Based Scope 2 Summary	57	0

Scope 1 & 2 Summary

	CO <sub>2</sub> -e (metric tons)	
	Gross	Net
Total Scope 1 & Location-Based Scope 2	60	60
Total Scope 1 & Market-Based Scope 2	60	60

Scope 3 Emissions

	CO <sub>2</sub> -e (metric tons)	
	Gross	Offsets
Business Travel	2	0
Employee Commuting	17	0
Upstream Transportation and Distribution	2,793	0
Waste	0.4	0

Emissions we calculated using the EPA’s simplified calculator tool